

Coupons

12/17/2025 2:23 pm EST

B2C Shop Screen

Coupon Management / Mecka Shop (UI & APIs)

- Work Item [#4415](#) - Mecka B2B UI/API: Discount/Coupon Management tab o Summary: Added a new Discount/Coupon Management tab to B2C Shop Page for creating, editing, viewing, and soft-deleting coupons (list/detail UI + APIs).

Mecka Shop Settings

Basic Settings Industries eCommerce Images Featured Products Coupons Pages Navigation Category Images Domains

Coupons

Add Coupon

Code	Type	Amount	Valid From	Valid Until	Max Redemptions	Redeemed Count	Min Order \$	Max Discou

Add Coupon

Coupon Code * Mecka10

Valid From * 2025/12/12

Valid Until * 2025/12/31

Discount Type * Percentage

Amount * 10 %

Maximum # of Redemptions 3

Minimum Order Amount \$ \$0.00

Maximum Discount Allowed \$

Is Active ☒

Save Save and Close Close

- Work Item [#4533](#) - API for shop to get a coupon by name o Summary: New API implemented for shops to validate/apply coupon codes by display name (case-insensitive), checking dates, redeem limits, min order, and max discount constraints.
- Work Item [#4533](#) - Tooltips for Coupon Management page o Summary: Added explanatory tooltips on coupon properties (e.g., Max Redemptions, Max Discount Amount, multiple-coupon behavior) to the Coupon

Management UI.

- Work Item [#4534](#) - Mark coupon as redeemed in B2C process o Summary: B2C checkout updated to increment coupon redeem counts, create CouponRedemptions linking to orders, and store discount amounts at order and order-item level.
- Work Item [#4750](#) - Modify order email and SPs to include coupon discounts o Summary: Updated stored procedures (b2c.Get_OrderDetails, b2c.Get_Orders, b2c.Add_Order) and order email template to include coupon discount amounts stored on orders/items.

How to Use the Coupon Feature in Mecka

1. Access the Coupon Feature

- * Log in to your Mecka account.
- * Navigate to the **Marketing** or **Promotions** section (depending on your dashboard layout).
- * Select **Coupons** from the available options.

2. Create a New Coupon

- * Click **Create Coupon** or **Add New Coupon**.
- * Fill in the required details:
 - * **Coupon Code**: The unique code customers will enter.
 - * **Discount Type**: Choose between:
 - * Percentage discount (e.g., 10% off)
 - * Fixed amount discount (e.g., \$5 off)
 - * **Start and End Dates**: Define the validity period.
 - * **Usage Limits**:
 - * Per customer
 - * Total number of uses

3. Configure Advanced Settings (Optional)

- * **Minimum Purchase Requirement**: Set a minimum order value for coupon eligibility.
- * **Applicable Products or Categories**: Restrict the coupon to specific items.
- * **Customer Segmentation**: Target specific customer groups if needed.

**4. Activate and Share

- * Review all details for accuracy.
- * Click **Save** or **Activate** to make the coupon live.
- * Share the coupon code with customers via:
 - * Email campaigns
 - * Social media
 - * Website banners

**5. Track Coupon Performance

- * Go to the **Reports** or **Analytics** section.
- * Monitor:
 - * Number of redemptions
 - * Revenue generated from coupon usage
 - * Customer engagement metrics

