

Mecka Update - December 2025

12/15/2025 3:09 pm EST

Outlook

New eBay Template

@Mecka Mentors we need to start transitioning stores to eBay Listings and monitor store look and feel. Find companies you want to enable and go enable that in the company profile. Then, go to the credentials tab on eBay and edit/fill the new required information about their location and set their policies. We can turn off VII by checking the "Only send to listings" box



- Mecka eBay Listing Enabled

Development of Dynamic Pricing

Our Dynamic Pricing for Customer Groups revolutionizes B2B onboarding. Companies can now create tailored customer groups, define pricing assignments across all configured brands, and instantly extend those benefits to every customer added. With a single preferred B2B link, potential customers can self-register and automatically join the right group-receiving complete pricing in one seamless operation.

This isn't just onboarding-it's frictionless growth. By turning group-based pricing into a shareable, scalable experience, we empower businesses to expand their customer base effortlessly while maintaining precision and consistency across every brand

Discount Coupons

Smart Savings, Seamlessly Managed

Our new Discount Coupons feature empowers online stores to create, manage, and track coupon codes with ease. Businesses can now issue targeted discounts, monitor redemption activity, and ensure every coupon is applied correctly across orders. With intuitive UI updates, robust APIs, and secure redemption tracking, this feature transforms coupons from a manual headache into a streamlined growth tool.

From creation to redemption, every step is automated, transparent, and designed to maximize customer engagement while protecting revenue integrity.

Technical Challenges Overcome

1. B2B UI/API Integration o Designing user-friendly interfaces and APIs so businesses can easily create, manage, and distribute coupons.
2. Coupon Retrieval by Name o Building a reliable API endpoint for shops to fetch coupons by name, ensuring fast and accurate lookups.
3. Redemption Workflow in B2C o Updating the B2C process to mark coupons as redeemed in real time, preventing duplicate or fraudulent use.
4. Multi-Coupon Handling o Extending order logic to support multiple coupons per transaction, with proper storage in the B2COrderCouponUsed table.
5. Redemption Visibility o Enabling businesses to view which orders a coupon has been applied to, improving transparency and reporting.

Updates

4546 Mecka Shop - Parts with lots of images push the details all the way to the right

Imports / Title/Subtitles

B2C Shop Screen

Coupon Management / Mecka Shop (UI & APIs)

- Work Item [#4415](#) - Mecka B2B UI/API: Discount/Coupon Management tab o Summary: Added a new Discount/Coupon Management tab to B2C Shop Page for creating, editing, viewing, and soft-deleting coupons (list/detail UI + APIs).

Mecka Shop Settings

Basic Settings Industries eCommerce Images Featured Products Coupons Pages Navigation Category Images Domains

Coupons

Add Coupon

Code	Type	Amount	Valid From	Valid Until	Max Redemptions	Redeemed Count	Min Order \$	Max Discount

Add Coupon

Coupon Code * Mecka10

Valid From * 2025/12/12

Valid Until * 2025/12/31

Discount Type * Percentage

Amount * 10 %

Maximum # of Redemptions * 3

Minimum Order Amount \$ 0.00

Maximum Discount Allowed \$ 0.00

Is Active

Save Save and Close Close

- Work Item #4533 - API for shop to get a coupon by name o Summary: New API implemented for shops to validate/apply coupon codes by display name (case-insensitive), checking dates, redeem limits, min order, and max discount constraints.
- Work Item #4453 - Tooltips for Coupon Management page o Summary: Added explanatory tooltips on coupon properties (e.g., Max Redemptions, Max Discount Amount, multiple-coupon behavior) to the Coupon Management UI.
- Work Item #4534 - Mark coupon as redeemed in B2C process o Summary: B2C checkout updated to increment coupon redeem counts, create CouponRedemptions linking to orders, and store discount amounts at order and order-item level.
- Work Item #4750 - Modify order email and SPs to include coupon discounts o Summary: Updated stored procedures (b2c.Get_OrderDetails, b2c.Get_Orders, b2c.Add_Order) and order email template to include coupon discount amounts stored on orders/items.

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Customers Screen

Customer Groups / Signup / Pricing Propagation

- Work Item #4450 - Customer Groups: Assign pricing to groups and propagate to customers o Summary: Implemented UI/logic to select pricing per brand for a group and propagate those pricing assignments to group members, including an "override existing price assignments" option.

<https://outlook.office.com/mail/inbox/id/AAQkAGM0ZjliNTUzLTI5YTgtNDNkMi1hOGY3LTJYTFiZjk5ZDM5NgAQAGQwh7eUPb1LjZFkQYH70Ks%3D>

Group Name *

Wholesale Canada

Customers

Price Assignments

Preferred B2B Customer Link

[Clear All Selections](#) i

[Set to MSRP USD](#)

[Set to MSRP CAD](#)

[Set to Preferred Name](#)

[Preferred Price Sheet Name With Currency...](#)



Exhaust Evolved [bid=16272 beid=42581913]None

Exhaust Evolved Apex [bid=37818 beid=89623575]None

OEM BMW [bid=94 bejd=507196]None

OEM Mercedes [bid=37801 beid=88999608JNone Premier Exhaust [bid=87 beid=288637]None

Various Manufacturers [bid=1117 beid=S90541]None

3D MAXpider [bid=14967 bejd=21154059]None

AB catalytic [bid=68 beid=288620]None

ACCESS [bid=1237 beid=11162018]None

ACI [bid-19173 beid=76287137]None
ACL Race series [bid-1548 beid=21140640]None
Action Clutch [bid-18949 beid=57062606JNone
Addictive Desert Designs [bid-1594 beid=21140686]None
Advanced Clutch [bid-1788 beid=21140880]None
AEM Electronics [bid-1222 beid=9887237]None
Aeromotive Fuel System [bid-1830 beid=21140922]None

Edit Customer Group

Save Cancel Reply

Replace or remove existing price assignments

- Work Item #4488 - preferred B2B Customer Link (auto-assign group on signup)
- Summary: Added GroupCode to EntityGroup and implemented generation of preferred-account signup links that auto-assign signing-up companies to a customer group via EntityRelationship.

Edit Customer Group

Group Name *

Wholesale Canada

Customers Price Assignments Preferred B2B Customer Link

CtÄorner Group

Preferred 82B Customer Link

Share this link with potential customers to automatically enroll them in this group

<https://app.mecka.com/signup/8fcf7efaOb7042c9905e600880f84e70>

Copy

New Signup Screen

- Work Item - Signup changes to accept Preferred Account Link parameter o Summary: Signup/ConfirmSignup pages updated to accept preferred-account group code and parent web key and to create signup records that auto-assign the company into the target EntityGroup (relationship type 2568).

<https://outlook.office.com/mail/inbox/id/AAQkAGM0ZJliNTUzLTi5YTgtNDNkMi1hOGY3LTJiYTFiZjk5ZDM5NgAQAGQwh7eUPb1LjZFkQYH70Ks%3D?>

Sign up

Personal profile

*

Name

First

Last

Gender

Male Female

Not Specified

Default Language

English

The information you fill in below will be your login email and password. How would you like to sign in?

Login Email

Create a password

6-character minimum;

Must contain 1 upper-case, 1 lower-case and 1 number

Confirm password

Company Information

Tell us about your company

Mecka® account

What is your company's legal name? *

If you operate under a different "doing business as" name, enter it below.

Leave empty if legal name is your business name

What's your business number?

What best describes your company's role in the supply-chain? *

In which country do you mainly operate? *

What type of business is your company?

If your company has a website, what's the website address (URL)?

Mecka Shop Template

- Work Item #4416 - Mecka Shop UI and code: apply coupon flow and order integration o Summary: Implemented shop-side apply code flow; calling Mecka API returns pass/fail and display name; order creation now increases redeem count and creates redemption records; order email modified to include coupon discounts.

<https://outlook.office.com/mail/inbox/id/AAQkAGMOZjliNTUzLT15YTgtNDNkMi1hOGY3LTJYTFiZjk5ZDM5NgAQAGQwh7eUPb1LjZFkQYH70Ks%3D?...>

	Shop By VEHICLE	Shop By PART NUMBER	Enter Number...
CATALOG RIMS & TIRES PRODUCT INFO. DYER GUIDES	OUR COMPANY	LINE CARD	CONTACT

	Shop By VEHICLE	<input style="width: 150px;" type="text" value="Shop By VEHICLE"/>	Shop By PART NUMBER	Enter Number...
<p>For security reasons, payment information is only valid for 15 minutes. If the transaction isn't ORDER SUMMARY completed within that time- the session will expire. and you'll need to re-enter your details.</p>				

cc

Payment

Info

Product

o



ROBIN FOREST

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SCHEDULE MEETING WITH US

<https://out100k.Office.com/mail/inbox/id/AAQkAGMOZjliNTUzLT15YTgtNDNkMi1hOGY3LTJIYTFiZjk5ZDM5NgAQAGQwh7eUPb1LjZFkQYf7/7>