

# Blogs

07/08/2025 4:56 pm EDT

## What it is

The Announcements tool within Mecka is a very fast way for you to be able to post messages within your Mecka Shop.

## How to Use It

Your customers can see your blog directly by going to...

The screenshot shows the Mecka dashboard with a top navigation bar containing 'Home', 'Catalog', 'Channels', and 'Sales'. A dropdown menu is open under 'Channels', showing 'Dashboard' and 'Announcements'. An orange arrow labeled '1' points to the 'Announcements' option. Below this, the 'Announcements' section has a 'Feed' and 'Editor' tab. An orange arrow labeled '2' points to the 'Editor' tab. The 'Editor' tab contains a '+ Add Announcement' button and a table of announcements. The table has columns for 'Announcement', 'Created By', 'Created ...', 'Last Updated ...', and 'Last Updated ...'. Two announcements are listed: 'New Blog Feature!' and 'Understanding Forced Induction for Cars: Turbochargers vs. Superchargers'. The second announcement has a detailed description: 'Forced induction is a popular method used to boost the performance of car engines by...'. At the bottom of the table, there is a pagination bar showing '50 items per page' and a green status bar indicating 'Feed Announcements refreshed'.

Announcement	Created By	Created ...	Last Updated ...	Last Updated ...
New Blog Feature! Check it out!	Billy Bob	7/7/2025		
Understanding Forced Induction for Cars: Turbochargers vs. Superchargers Forced induction is a popular method used to boost the performance of car engines by...	Billy Bob	2/11/2025	Billy Bob	6/3/2025

<https://yourmeckawebsite.com/blog>